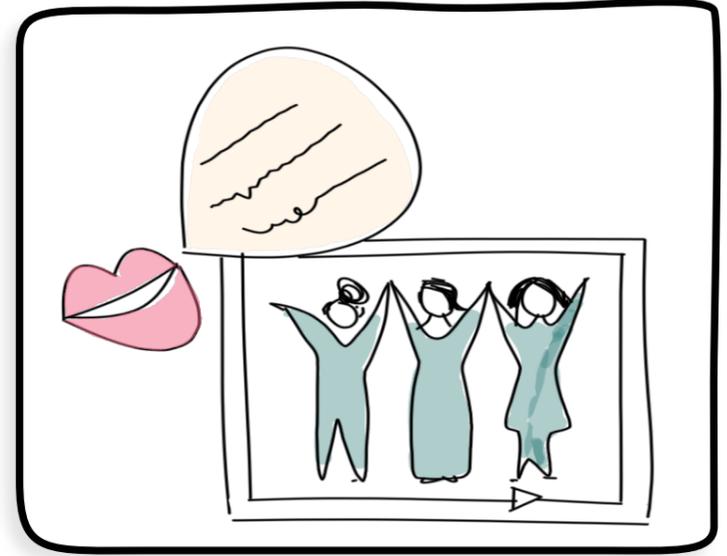


# Video Communication Styles

When planning how to effectively tell your story or communicate a message with a video, there are different formats or communication styles to consider.

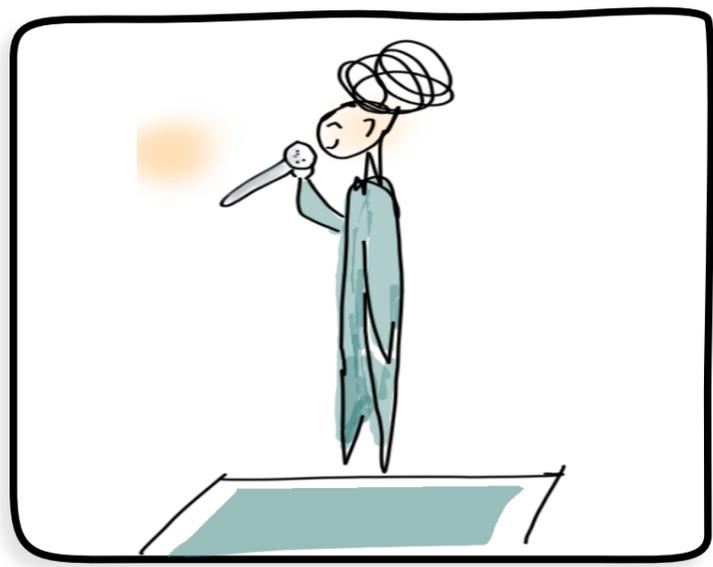


Interview

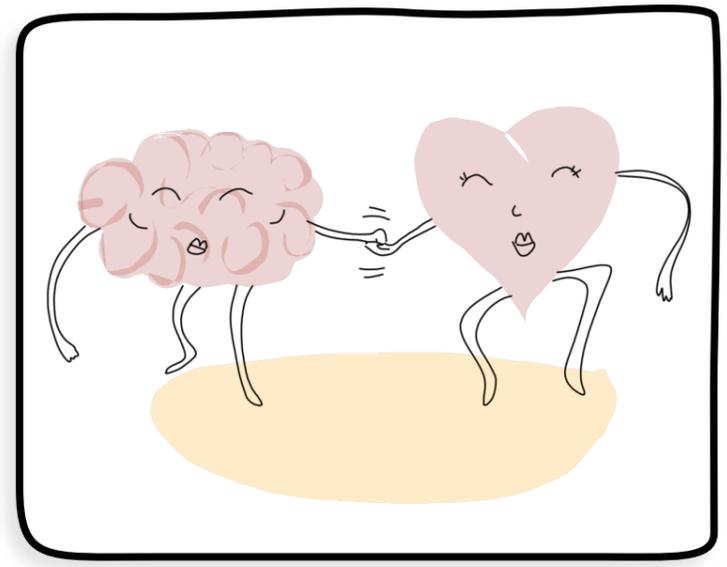


Voice-over/narration

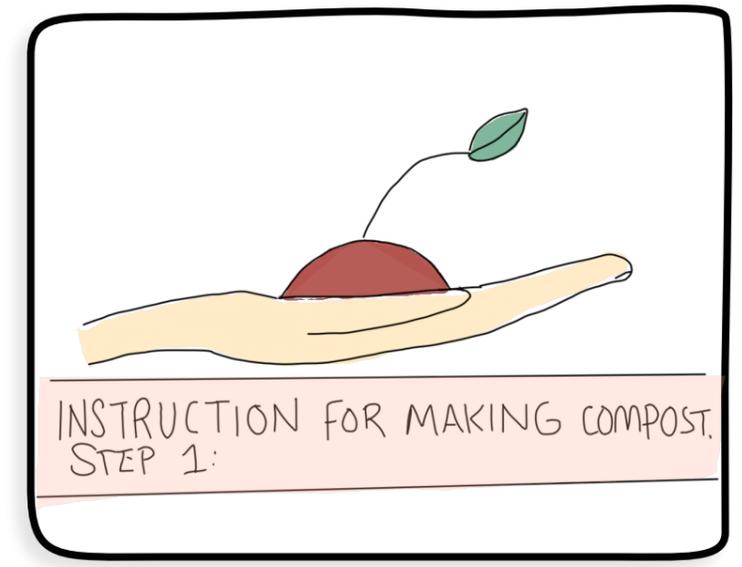
Think about which style is most suitable for engaging your audience. What is feasible for you to create? The styles you choose will then shape your production plan.



Reportage or presenter



Graphic illustrations/animations



Explanatory text

