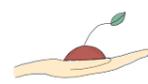


STORYTELLING TIPS

 A GOOD STORY HAS A CLEAR BEGINNING, MIDDLE AND END

 USE A STORY ARC (PICTURED RIGHT) TO STRUCTURE THE NARRATIVE FLOW

 SET THE SCENE BY PROVIDING RELEVANT CONTEXT INFORMATION; (PLACE, TIME, SETTING)

 IDENTIFY A SIGNIFICANT MOMENT/DETAIL TO HIGHLIGHT

 ENGAGE THE SENSES; CONVEY SOUNDS, SIGHTS, SMELLS, TEXTURES- HELPING TO CONNECT THE AUDIENCE WITH THE SCENE

 USE SUSPENSE AND PAUSE, LET INTRIGUE ARISE IN YOUR AUDIENCE

 USE A KEY CHARACTER TO CONNECT WITH THE HUMANITY OF YOUR AUDIENCE; ENCOURAGE EMPATHY

