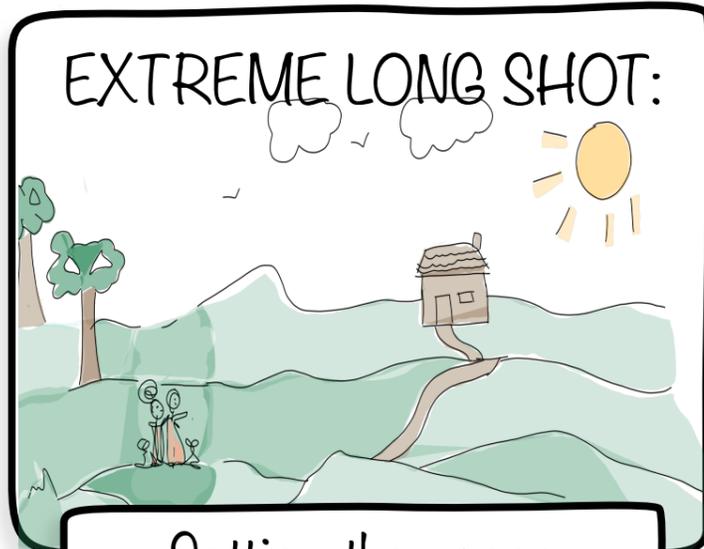


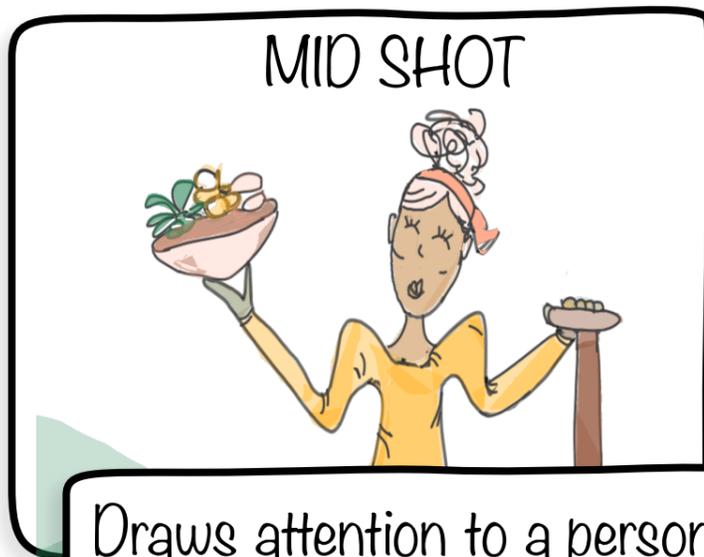
SHOT TYPES



Setting the scene,
conveying context.



Full length of person; shows
action and location.



Draws attention to a person
while showing background
details.



Focusses attention on an
individual or an object.



Highlights a significant
detail, or shows emotion.

WHY
SHOULD I USE
THIS SHOT TYPE?

CHOOSE
THE SHOT TYPE
TO ENHANCE
YOUR MESSAGE

