

# Real world partnerships

Working with partners  
to shape the region →

Ambitious Plans. **Made Together.**

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# Leading locally. Made together.

## **The University of Sheffield is helping make the region an even better place.**

Working with partners, we've developed the Made Together programme, a landmark collaboration with four ambitions: to make the area healthier, more vibrant, more sustainable and more innovative.

It's inspired by simple ideas – the belief that a thriving region is good for us all, and a recognition that the hundreds of projects that we deliver from Barnsley to Rotherham and Doncaster to Sheffield could be making an even bigger difference to the people and places around us.

Made Together is about co-production, working with partners, local authorities, Local Enterprise Partnerships (LEPs), businesses, communities and others, to exploit the untapped regeneration potential of projects for the benefit of the region.

Some impacts will be plain to see – urban spaces brought back to life and exciting new buildings erected. Others, like local health improvements, big savings on critical manufacturing processes or cuts in air pollution, may be less visible but are all part of the Made Together programme.

Whether it's by delivering life-extending medical research or manufacturing innovation, or shaping the recovery of our culture sector, Made Together is about making a difference to the region.

A large industrial machine, possibly a lathe or mill, with a person working on it. The machine is white and has a large circular table in the center. The person is wearing a white shirt and dark trousers, and is kneeling on the table, working on a piece of metal. The machine is set in a clean, industrial environment.

Recognising  
our role.

**Made together.**

**The Made Together programme recognises the University's responsibility to make the most of its special place in the South Yorkshire landscape.**

It is a recognition, too, of the incredible support which the region and its people have always given us – from the 1904 penny donations which helped found the University to the commitment of the staff, students and wider community who support our success as a world-leading Higher Education Institution (HEI) today.

It works by understanding the region's needs and by looking at how we can use the resources, skills and knowledge involved in the hundreds of University projects happening in different parts of the area to help address those needs.

By achieving our four Made Together ambitions, and by putting into practice our values and beliefs in everything from collaborative working to inclusive communities and taking responsibility for the world around us, we want the programme to be a tangible demonstration of what, and who, we are as a university today.

A healthier, greener,  
more vibrant and  
innovative region  
for all.

**Made together.**

Our main themes:

**Innovation for Productivity**

**Improving Health Outcomes**

**Cultural Vibrancy**

**Sustainable Development**



# Innovation for Productivity

Giving businesses  
the edge →

We're a region of pioneers but we cannot rest on our past successes and reputation as a centre of innovation and manufacturing excellence.

**The Made Together focus on innovation in productivity will nurture the conditions for more breakthroughs supporting partners to develop more nationally significant clusters of innovation-led industries across South Yorkshire.**

It is already happening, with the University's AMRC helping attract major investment from manufacturers like Boeing and McLaren and linking them up to local supply chains.

Developments like these, and our partnership with companies like life sciences instrument and software engineers, Lablogic Systems, thrive because of the quality of the relationships that we are able to make.

The Made Together contribution goes further to support simple but high impact ideas like the MD Club, a networking club where businesses can meet academics and develop business innovations.

Other ideas, like the AMRC robotics concept which made a key stage in the wind turbine generator production process 60 times faster, or the Centre's design intervention to help get a pioneering rehabilitation aid into production, are highly technical but have no less impact.



# Improving health outcomes

Improving health outcomes  
across the region →





## The Made Together programme is helping give people across the region the quality of care they need, with support to live healthier and longer lives.

Some of the programme's work is about helping make sure the region has enough doctors and other health care workers with the right skills.

In Doncaster, we're working with Doncaster and Bassetlaw Teaching Hospitals NHS Foundation Trust on both joint research strategy and nursing provision and further afield our medical students are helping transform lives through the University's Medicine Community Partnership Placements.

This unique initiative sees students on four-week placements where they collaborate with communities and co-produce learning and teaching, research, and knowledge transfer activities that can impact on the health and well-being of the people and communities they serve.

Other medical initiatives, like the pioneering Gene Therapy Innovation and Manufacturing Centre, are delivering revolutionary medical advances for millions of patients and boosting regional economic growth and local jobs at the same time.

The University's flagship Healthy Lifespan Institute and its team of 130 world-class researchers, meanwhile, are supporting the creation of a Sheffield Joint Health & Wellbeing Strategy (2019-2024) to help address health inequalities.





# Cultural Vibrancy

Championing our  
cultural sector →

Image: @VisitSheffield and Salt Street

Cultural vibrancy will underpin the success of all our Made Together ambitions by making our region an exciting and lively place, somewhere where people want to live, study, visit and invest.

**As a University, we have spent years championing the region's cultural sector and helping build its case for local, regional and national support.**

Made Together continues this tradition, for example, through its research, analysis and advocacy work with 40 culture venues, hundreds of freelancers and key institutional partners like Sheffield Museum and the city's Culture Consortium to document the impact of Covid-19 and directly help shape our post-pandemic creative and cultural ecology.

The programme is helping deliver major cultural events by working with Arts Council England supported festivals like the the annual Off the Shelf festival of words and partnering on crowd-pulling arts installations like the Mausoleum of the Giants, which in 2019 attracted 12,000 visitors to Sheffield during its three-week run.

It is looking ahead too, with exciting plans for Event Central, a six-storey building in Fargate part of the Future High Streets project, which will support a year-round programme of events and, in the process, help future-proof the city centre.



# Sustainable Development

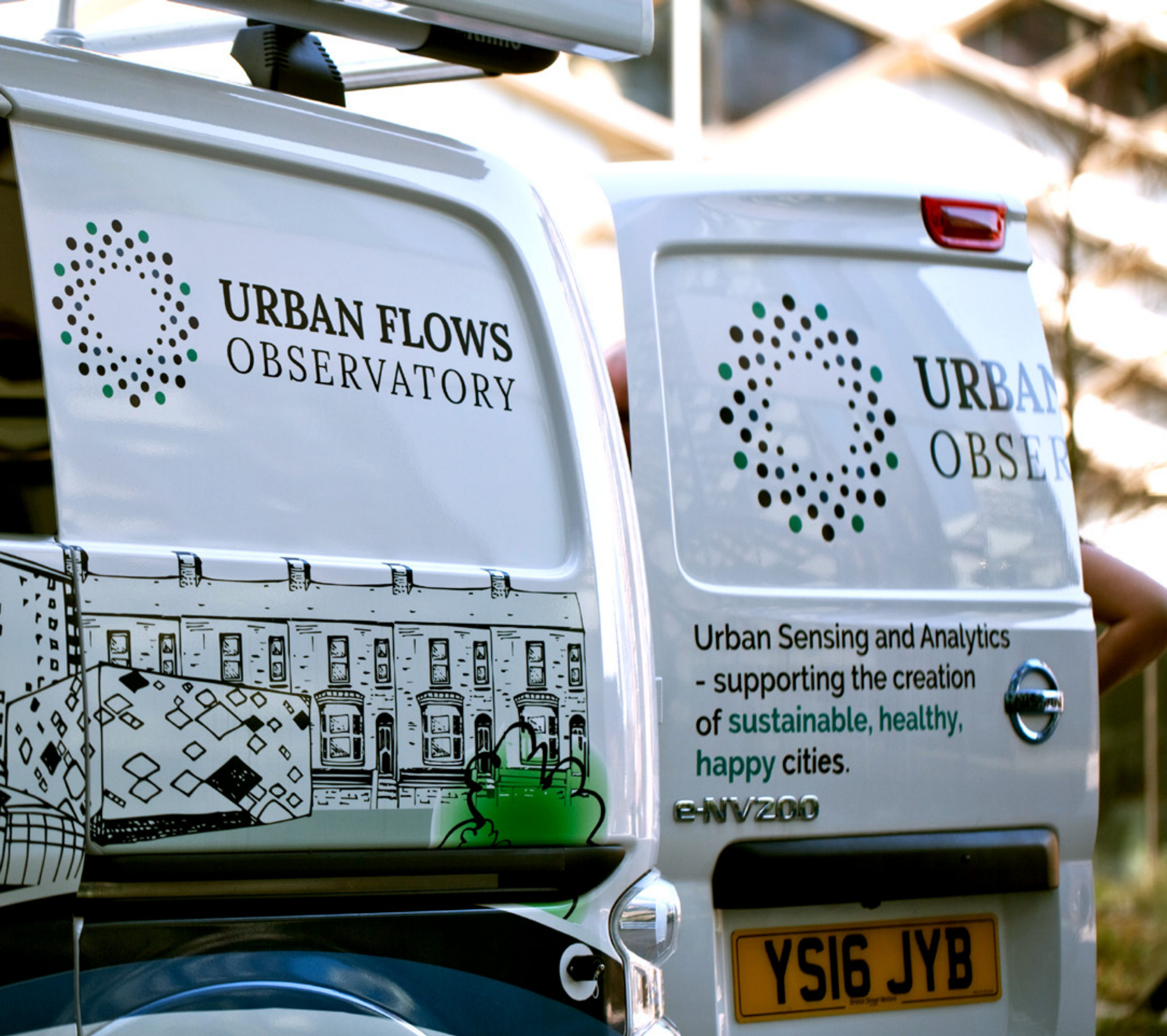
Helping the region meet net  
zero carbon targets →



The importance of parks and other green spaces is well-documented, yet there are increasing concerns about their future. Last year's Festival of Social Sciences saw the launch of a new Public Urban Green Space (PUGS) Group which involves organisations from across the city working together to promote access to quality green spaces for everyone.

Following the positive response the PUGS Group has been working with local schools to hold a "Future of Green Spaces" Schools' Poster Competition. Judged by a panel of colleagues from Sheffield Hallam University, the University of Sheffield and Sheffield City Council, the winning posters are displayed here showing an insight into the thoughts of a new generation around the important topic of securing green spaces' future.

Image: **Winter Garden** display of the winning posters from school children exploring 'Future Green Spaces' - Part of the Festival of Social Sciences (2019) supported by our Public Engagement team



**Sustainability must be right  
at the heart of everything  
that we do as a region.**

We're using our specialist knowledge and teaching expertise so that together we can meet the sustainability challenges and net zero carbon targets that we each face.

Some of the work is local – like our co-production of the South Yorkshire Mayor's Net Zero work programme and our work to help firms like truck suspension manufacturer, Tinsley Bridge, keep pace with sustainability opportunities by partnering with engineers at our Advanced Manufacturing Research Centre (AMRC) to create better performing and more environmentally sensible products.

Some of it, like the contributions of our Urban Flows Observatory and the newly formed Regional Low Carbon Group will play a much wider role by facilitating the regional collaboration required to deliver sustainable development solutions across South Yorkshire and beyond.

# Key strands of the **Made Together programme**

Our Made Together ambitions are about making a greener, more innovative, sustainable and culturally vibrant region.

We've identified key strands of work, or strategic themes, which will help us achieve these goals by making the most of our natural strengths and the opportunities that lie ahead.

The four themes focus on developing infrastructure, investing in talent, building stronger communities and working as a trusted civic partner.

Cross-cutting themes:

**Developing Infrastructure**

**Investing in talent**

**Building stronger communities**

**Trusted Civic Partner**

# Developing Infrastructure

Investing in spaces  
and technology →



Image: Joseph Chapman and Bor-Ren Hui, students,  
School of Architecture, University of Sheffield



**Made Together is helping regenerate the region by transforming key public spaces in the city as well as making sure that we keep our crown as a world-leading advanced manufacturing hub.**

Made Together regeneration reaches far and wide. On the Sheffield-Rotherham border, the AMRC and its sister facilities, the Nuclear AMRC and the award-winning AMRC Training Centre, have transformed the former Orgeave pit site into a high-value mixed use site and are at the heart of a globally recognised innovation district.

These know-how hubs and the partnerships they create have already helped attract firms like Rolls-Royce, Boeing and McLaren and inspired creation of a new concentration of innovation assets from across advanced engineering, energy and pioneering gene therapy manufacture. Yet more research centres are in the pipeline as the University of Sheffield Energy Institute expands its carbon research facilities.

Further afield, our work with Doncaster Sheffield Airport is another key focus for the future – Made Together partners are collaborating to really unlock the potential of Gateway East and attract new clusters of cutting-edge businesses around the airport.

Our role in winning £15.8 million from the Government's Future High Streets Fund to reinvent spaces hit hard by the

decline in high street spending is a critical part of the Made Together regeneration drive, and so is our support for the Castlegate area of Sheffield.

Working directly with city council partners and Friends of Sheffield Castle to reanimate the area, we're using University research to breathe new life into the city's oldest quarter and encourage its economic revival. Made Together projects like the Grey to Green scheme and Love Square urban greening initiative have already transformed other city centre sites.

Sheffield School of Architecture (SSoA) is making a regeneration contribution too through the Live Works initiative, bringing students and residents together in exciting development projects everywhere from Doncaster to Rotherham and Elsecar.

Closer to 'home', Made Together is about exploring how we can use the University campus and collection of more than 400 buildings to inspire more attractive urban environments around the region which to date has resulted in exciting – and award-winning - collaborations with artists as we reimagine the spaces around us.





# Investing in talent

Releasing the power  
of people →

## Talent - of students and staff - is our single greatest asset.

It is what makes us one of the UK's leading universities, and what will help power the region's regeneration.

The Made Together programme is finding new ways of sharing our talent across the area, for example by making sure our students can access placement and recruitment with local employers.

It is also giving home-grown talent at risk of missing out on higher education access to our learning opportunities through programmes like the Higher Education Progression Partnership South Yorkshire (HeppSY).

Through our AMRC Training Centre we have helped 350 employers train more than 1,500 apprentices - equipping them with the skills needed to be part of a dynamic workforce that can help grow business.

It's not just individuals who benefit from our investment in talent. University support for the RISE business support programme, in partnership with Sheffield Hallam University and the City Council, has helped more than 400 regionally based SMEs to successfully recruit over 500 graduates.

Our investment in future generations of health care professionals – from doctors and nurses to dentists and all those involved in our pioneering healthcare research – helps the Made Together programme reach even further and deeper across the region by ensuring that regeneration is about better health, as well as prosperity.



A photograph of two women working in a garden. The woman on the left is older, with white hair, wearing a purple quilted jacket and a pink scarf. She is holding a plant with a root system. The woman on the right is younger, wearing a grey rain jacket and a dark bucket hat. She is holding a green garden tool. They are both looking at the plant. The background is a lush garden with various plants and trees.

# Building stronger communities

Supporting places  
as well as people →



**Lasting regeneration of our area must reach beyond the usual beneficiaries to re-energise – and involve – all communities and corners of the region.**

We work closely with the Students' Union who through its Sheffield Volunteering scheme directly supports organisations as diverse as a homelessness charity and a community farm and encourages the civic responsibility of our students.

Sheffield RAG (Raising and Giving) first began in 1920 as 'Hospital Saturday' where medical students raised funds for local hospitals. Today more than £50,000+ has been raised by student-led fundraising benefiting close to 100 different causes and charities across South Yorkshire.

Made Together is also reaching across the city region, with students from our medicine community making a tangible contribution to the health and well-being of communities facing specific health issues by complementing local skills and resources.

The Medicine Community Partnership Placements ultimately help create better doctors by giving medical students practical learning experiences in everything from hospices to fire stations and local boxing clubs, making them more socially aware and accountable.

We see even greater potential in this initiative and plan to roll it out across other relevant university departments, connecting students in allied health disciplines like psychology and sociology with communities too.

Made Together is going further still by helping us write the rules for more equal relationships with communities with the creation of a university-wide engagement framework which promotes genuine co-production and doing work 'with', not 'to' communities.



# Trusted civic partner

More than the sum  
of our parts →

Sheffield and the wider South Yorkshire area are the roots from which we, as a leading university, grow.

That is why, beyond the specific aims and mission of the Made Together programme, we have a simple but genuine ambition: to be a trusted civic partner for the region and an organisation that genuinely adds up to more than the sum of its many parts.

It is also why, in 2019, we committed to entering into a Civic University Agreement and why, as part of this document, we are now setting out the extent of our partnership achievements and ambitions so that, together, we can find new ways of working and new partners with which to work.

**Made Together recognises that we need to nourish these roots – not just for our own sake but because it is the right thing to do, and because little of lasting value is delivered in isolation.**



# Ambitious Plans.

## Made together.

### **Lasting change does not happen overnight.**

Made Together is about working with partners to build on our achievements so far and help realise more of the lasting changes that the region needs

Our commitment includes a promise to share the successes and lessons learned as, through the work of our partnerships, the Made Together programme touches the lives of more people across the region.

In the meantime, we want to recognise the incredible contribution of all the partners who make Made Together possible. There is not space here to mention them all, but our gratitude goes to, amongst others:

- Sheffield City Council
- South Yorkshire Local Enterprise Partnership (LEP)
- South Yorkshire Mayoral Combined Authority
- Sheffield College
- South Yorkshire Community Foundation
- Sheffield Teaching Hospitals NHS Foundation Trust
- Doncaster and Bassetlaw Teaching Hospitals NHS Foundation Trust
- Sheffield Culture Consortium
- Sheffield Museums
- Confederation of British Industries (Yorkshire & Humber)
- South Yorkshire Principals' Group
- Sheffield Students' Union
- Rotherham Metropolitan Borough Council
- Barnsley Metropolitan Borough Council
- Doncaster Council
- Sheffield Chamber of Commerce
- Doncaster Chamber
- Sheffield Theatres

## A joint civic commitment from Sheffield's universities

Our city and region are vital to us. We firmly recognise the positive role that we can play by working together and with our partners for the benefit of our city and the wider region.

Our 60,000 students and 12,000 staff are part of the fabric of the city and region – from students volunteering in local communities, to our staff working with public and private sector partners – they bring benefit and prosperity to the area.

We are committed to working together to accelerate the post-Covid recovery of our region: through tackling inequalities; addressing skills needs; improving health outcomes; working towards sustainability goals; contributing to our cultural offer; raising aspirations and helping companies to innovate, grow and create employment opportunities.

Working in partnership has meant we have been able to deliver successful projects such as RISE, the Sheffield Innovation Programme (SIP) and the Managing Directors' Club. And we have a shared commitment to addressing health inequalities through the University of Sheffield's Healthy Lifespan Institute and Sheffield Hallam's Advanced Wellbeing Research Centre (AWRC).

By working together, we know that we can add greater value through our collective expertise, aligning projects and programmes to the region's needs. We are committed to working closely with our regional partners, drawing on our research, innovation and teaching to deliver positive change and enhance prosperity.



**Sheffield  
Hallam  
University**  
Knowledge Applied



**Some of our activities are achieved  
in partnership with Sheffield Hallam  
University and are embedded in  
our joint civic commitment**



If you want to get involved in the **Made Together** programme, please get in touch with us at

[madetogether@sheffield.ac.uk](mailto:madetogether@sheffield.ac.uk)

[www.sheffield.ac.uk/madetogether](http://www.sheffield.ac.uk/madetogether)

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