



Programme Specification

A statement of the knowledge, understanding and skills that underpin a taught programme of study leading to an award from
The University of Sheffield

1	Programme Title	Management and International Business
2	Programme Code	MGTT100
3	JACS Code	N120
4	Level of Study	Postgraduate
5a	Final Qualification	Master of Science (MSc)
5b	Position in the QAA Framework for Higher Education Qualifications	F7 (M)
6a	Intermediate Qualification(s)	Postgraduate Certificate (PG Cert), Postgraduate Diploma (PG Dip)
6b	Position in the QAA Framework for Higher Education Qualifications	Certificate, Diploma
7	Teaching Institution (if not Sheffield)	Not applicable
8	Faculty	Social Sciences
9	Department	Management School
10	Other Department(s) involved in teaching the programme	None
11	Mode(s) of Attendance	Full-time
12	Duration of the Programme	1 year
13	Accrediting Professional or Statutory Body	Not Applicable
14	Date of production/revision	April 2005, May 2008, January 2010, March 2014, July 2020, December 2022, November 2023, September 2024

15. Background to the programme and subject area

Firms are competing in an increasingly turbulent international and global environment, characterised by conflicts, climate change, migration, pandemic and economic fluctuation. Many organisations have recognised for some time that surviving and developing within these circumstances requires employees who can engage not only with specialised tasks within the organisation, but also to be able to appreciate wider perspectives of values, mission, and strategy.

One result of this process is that the demands of the workplace have shifted to require both specialist skills and generalist attributes from an individual. These changes necessitate an understanding of how organisations are structured and managed, and how they respond to developments and challenges in the international business environment.

The MSc Management and International Business is designed for graduates from a wide range of subject backgrounds. As global dynamics continue to impact every aspect of organisational operations, this specialisation in international business will equip you with the necessary skills and insights for a successful career in management and leadership roles within any international context.

This programme begins with an introduction to management principles, followed by an in-depth exploration of international business theory and practice. Through this course, you will gain insights into the unique features, organisational processes, and challenges faced by international businesses. You will engage critically with how these entities are influenced by social, institutional, and political factors.

Beyond the theoretical underpinnings, you will also develop crucial employability skills, enhance your digital competencies, and learn to make socially responsible decisions that consider the broader impacts of business on the social, economic, and natural environments. You will benefit from a variety of teaching methods including lectures, seminars, and group work that promote critical thinking and practical application of management theories. Your learning experience will be enriched through case studies and project work that mirror real organisational challenges,

preparing you for effective leadership in any business environment.

The MSc Management and International Business offers truly research-led teaching that prepares the next generation of business leaders for the complexities of the global market.

Further information about the Management School is available on our website at <http://www.shef.ac.uk/management>

16. Programme aims

1. Our students will be employable professional graduates.
2. Our students will have contextually relevant critical thinking skills.
3. Our students will be socially responsible professionals in Management and International Business.
4. Our graduates have advanced knowledge in Management and International Business and the ability to apply this knowledge in an effective manner.

17. Programme learning outcomes

Knowledge and understanding: students will

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| K1 | Attain advanced knowledge of theory and concepts in Management and International Business. |
| K2 | Create solutions using theories and concepts in Management and International Business. |

Skills and other attributes: students will be able to:

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|-----------|---|
| S1 | Demonstrate advanced written communication skills for different purposes and audiences. |
| S2 | Deliver persuasive oral presentations for different purposes and audiences. |
| S3 | Recommend evidence-based management solutions to complex/wider contexts. |
| S4 | Critically analyse complex management practices. |
| S5 | Critically synthesise relevant theoretical concepts. |
| S6 | Integrate social responsibility concepts into management practices. |

18. Teaching, learning and assessment

Development of the learning outcomes is promoted through the following teaching and learning methods:

Lectures are used to communicate subject-specific knowledge and understanding, to guide the general direction of students' engagement with each subject to develop analytical skills and to stimulate critical reflection.

The provision of **web sites** and **handouts** containing questions, activities and case-studies are used to enhance understanding through exercises and illustrations and to promote critical reflection by students of the linkages between management theory and practice.

Seminars enable students to develop their understanding of the subject matter through discussion of review questions and the analysis of case studies based upon real organisational challenges. Students also prepare presentations on their case study analysis to develop communication and other transferable skills.

Group work allows students to develop transferable skills and understanding by debate and collaborative working.

Tutor and self-directed **private study** and preparation for tutorials and assessment is a significant component of each student's personal development.

Tutorials are used to respond to students' enquiries, to provide feedback on progress and to promote reflection and analysis. Students have one-to-one supervision to help them prepare their management project reports (S5). Students have one-to-one communication through the use of face-to-face meetings, email and telephone contact.

Opportunities to demonstrate achievement of the learning outcomes are provided through the following assessment methods:

Examinations are used to test knowledge and understanding of the theory and practice of management and the skills of application to small-scale case studies.

Essays and **reports** are used to test knowledge and understanding and skills.

Case analysis **presentations** are used to test skills S1 to S6 and relevant knowledge and understanding.

The dissertation/**management project** is used to test S1, S3-S6 and relevant knowledge

19. Reference points

The learning outcomes have been developed to reflect the following points of reference:

Subject Benchmark Statements

<https://www.qaa.ac.uk/quality-code/subject-benchmark-statements>

Framework for Higher Education Qualifications (2024)

<https://www.qaa.ac.uk/the-quality-code/qualifications-frameworks#>

University Vision and Strategic Plan

<https://www.sheffield.ac.uk/vision>

20. Programme structure and regulations

The programme for the MSc Management (IB) has four core modules in Semester 1 focusing on basic business management modules, a total of 60 credits as follows:

Accounting and Financial Management

Marketing

Operation and Supply Chain Management

Managing People in Organisations

International Business

In Semester 2 students have two core business management modules (30 credits):

Strategic Management

Managerial Economics

In addition, students can choose 15 credits from three elective international business modules:

European Business

International Human Resource Studies

International Business Strategy

In addition, students take two core modules worth 60 credits. The Management Inquiry module (15 credits) introduces students to the nature of management inquiry: data gathering and research practices in which managers typically engage. It covers the research methods which are used to gather and analyse quantitative and qualitative data for management purposes.

The project dissertation, which is taken over the summer period, counts for 45 credits. Students may only proceed to the dissertation with the permission of the Board of Examiners: The Board will need to be satisfied, based on the results of the taught part of the programme, that a student has a good chance of completing a satisfactory dissertation.

Detailed information about the structure of programmes, regulations concerning assessment and progression and descriptions of individual modules are published in the University Calendar available on-line at

<http://www.sheffield.ac.uk/calendar/regs>.

21. Student development over the course of study

The first semester is devoted to core modules and covers basic disciplines and functions of management and international business.

The second semester covers the core module of Strategic Management to enable students to integrate the knowledge and skills acquired in the first semester, and to develop a deeper level of skill in analysing business situations and problems. The selected options allow a student to explore international business issues in greater depth.

In addition, students complete a research methods module that provides students with quantitative and qualitative research skills, and a project dissertation, which enables students to demonstrate their ability to undertake a sustained investigation, drawing on relevant aspects of the knowledge, understanding and skills gained in the earlier stages.

22. Criteria for admission to the programme

The normal entry requirements will be the holding of an honours' degree from an Approved Institution. Non-graduates who hold a professional qualification in management that is deemed to be equivalent to the holding of an honours degree from an Approved Institution may be admitted to the programme after being considered individually by the Head of Department.

Applicants whose first language is not English will also be required to provide an International English Language Test Score (IELTS) of at least 7.0 with a minimum in any of the four categories of 6.0.

Detailed information regarding admission to the programme is available at <http://www.shef.ac.uk/prospective/>

23. Additional information

None

This specification represents a concise statement about the main features of the programme and should be considered alongside other sources of information provided by the teaching department(s) and the University. In addition to programme specific information, further information about studying at The University of Sheffield can be accessed via our Student Services web site at www.shef.ac.uk/ssid.