



Programme Specification

A statement of the knowledge, understanding and skills that underpin a taught programme of study leading to an award from
The University of Sheffield

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| 1 | Programme Title | Management (International Business) |
| 2 | Programme Code | MGTT100 |
| 3 | JACS Code | N120 |
| 4 | Level of Study | Postgraduate |
| 5a | Final Qualification | Master of Science (MSc) |
| 5b | Position in the QAA Framework for Higher Education Qualifications | F7 (M) |
| 6a | Intermediate Qualification(s) | Postgraduate Certificate (PG Cert), Postgraduate Diploma (PG Dip) |
| 6b | Position in the QAA Framework for Higher Education Qualifications | Certificate, Diploma |
| 7 | Teaching Institution (if not Sheffield) | Not applicable |
| 8 | Faculty | Social Sciences |
| 9 | Department | Management School |
| 10 | Other Department(s) involved in teaching the programme | None |
| 11 | Mode(s) of Attendance | Full-time |
| 12 | Duration of the Programme | 1 year |
| 13 | Accrediting Professional or Statutory Body | Not Applicable |
| 14 | Date of production/revision | April 2005, May 2008, January 2010, March 2014, July 2020, December 2022, November 2023, April 2024 |

15. Background to the programme and subject area

Organisations exist in increasingly turbulent and competitive environments. Many organisations have recognised for some time that surviving and developing within these circumstances requires employees who can engage not only with specialised tasks within the organisation, but also to be able to appreciate wider perspectives of values, mission and strategy. Many organisations have gone through a process of transferring middle management duties from a strict hierarchical structure towards a flatter structure of networked and multi-disciplinary groups.

One result of this process is that the demands of the workplace have changed to require both specialist skills and generalist attributes from an individual. These changes require an understanding of how organisations are structured and managed and how they respond to developments and challenges in the environment.

To meet this need the Management School has developed a range of programmes to meet the needs of graduates in subjects other than business management who want an up to date grounding in the theory and practice of management and who want to develop their managerial skills. There is a general programme and the opportunity for students, if they wish, to specialise in specific subjects around the common core of management. Those who specialise take a Management degree with what we call a themed badge or a named track.

The Management School has many years' experience of delivering postgraduate education, and now has a suite of programmes, ranging from the MBA, which is also AMBA accredited, to highly specialised subjects such as finance. There is also a programme in International Management aimed at students who already have a degree in Business.

Staff in the Management School are engaged in research of international standing, and their teaching is informed by their research and scholarship. The School and its staff also have numerous links with business and public sector organisations so that their teaching is grounded in best practice, and the links lead to guest speakers contributing to modules and the possibility of project work taking place within these organisations on important topics.

Further information about the Management School is available on our website at <http://www.shef.ac.uk/management>

16. Programme aims

1. Our students will be employable professional graduates.
2. Our students will have contextually relevant critical thinking skills.
3. Our students will be socially responsible professionals in Management and International Business.
4. Our graduates have advanced knowledge in Management and International Business and the ability to apply this knowledge in an effective manner.

17. Programme learning outcomes

Knowledge and understanding: students will

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| K1 | Attain advanced knowledge of theory and concepts in Management and International Business. |
| K2 | Create solutions using theories and concepts in Management and International Business. |

Skills and other attributes: students will be able to:

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| S1 | Demonstrate advanced written communication skills for different purposes and audiences. |
| S2 | Deliver persuasive oral presentations for different purposes and audiences. |
| S3 | Recommend evidence-based management solutions to complex/wider contexts. |
| S4 | Critically analyse complex management practices. |
| S5 | Critically synthesise relevant theoretical concepts. |
| S6 | Integrate social responsibility concepts into management practices. |

18. Teaching, learning and assessment

Development of the learning outcomes is promoted through the following teaching and learning methods:

Lectures are used to communicate subject-specific knowledge and understanding, to guide the general direction of students' engagement with each subject to develop analytical skills and to stimulate critical reflection.

The provision of **web sites** and **handouts** containing questions, activities and case-studies are used to enhance understanding through exercises and illustrations and to promote critical reflection by students of the linkages between management theory and practice.

Seminars enable students to develop their understanding of the subject matter through discussion of review questions and the analysis of case studies based upon real organisational challenges. Students also prepare presentations on their case study analysis to develop communication and other transferable skills.

Group work allows students to develop transferable skills and understanding by debate and collaborative working.

Tutor and self-directed **private study** and preparation for tutorials and assessment is a significant component of each student's personal development.

Tutorials are used to respond to students' enquiries, to provide feedback on progress and to promote reflection and analysis. Students have one-to-one supervision to help them prepare their management project reports (S5). Students have one-to-one communication through the use of face-to-face meetings, email and telephone contact.

Opportunities to demonstrate achievement of the learning outcomes are provided through the following assessment methods:

Examinations are used to test knowledge and understanding of the theory and practice of management and the skills of application to small-scale case studies.

Essays and reports are used to test knowledge and understanding and skills.

Case analysis **presentations** are used to test skills S1 to S4 and relevant knowledge and understanding.

The **management project** is used to test S5.

19. Reference points

The learning outcomes have been developed to reflect the following points of reference:

Subject Benchmark Statements

<https://www.qaa.ac.uk/quality-code/subject-benchmark-statements>

Framework for Higher Education Qualifications (2014)

<https://www.qaa.ac.uk/docs/qaa/quality-code/qualifications-frameworks.pdf>

University Vision and Strategic Plan

<https://www.sheffield.ac.uk/vision>

20. Programme structure and regulations

The programme for the MSc Management (IB) has four core modules in Semester 1 focusing on basic business management modules, a total of 60 credits as follows:

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| MGT6043 | Accounting and Financial Management |
| MGT6045 | Marketing |
| MGT6046 | Operation and Supply Chain Management |
| MGT650 | Managing People in Organisations |

In Semester 2 students have two core business management modules (30 credits):

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| MGT6047 | Strategic Management |
| MGT6128 | Managerial Economics |

In addition students can choose 30 credits from three elective international business modules:

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| MGT6104 | European Business |
| MGT670 | International Human Resource Studies |
| MGT6052 | International Business Strategy |

The project dissertation, which is taken over the summer period, counts for 45 credits. Students may only proceed to the dissertation with the permission of the Board of Examiners: the Board will need to be satisfied, based on the results of the taught part of the programme, that a student has a good chance of completing a satisfactory dissertation.

Detailed information about the structure of programmes, regulations concerning assessment and progression and descriptions of individual modules are published in the University Calendar available on-line at

<http://www.sheffield.ac.uk/calendar/regs>.

21. Student development over the course of study

The first semester is devoted to core modules and covers basic disciplines and functions of management. During this semester the Research Methods module begins and carries on into the second semester as students plan their project under the guidance of a supervisor.

The second semester covers the core module of Strategic Management to enable students to integrate the knowledge and skills acquired in the first semester, and to develop a deeper level of skill in analysing business situations and problems. The selected track and options allow a student to explore particular issues in greater depth, or, if they are taking the base programme to broaden the range of topics studied in the MSc.

The project enables students to demonstrate their ability to undertake a sustained investigation, drawing on relevant aspects of the knowledge, understanding and skills gained in the earlier stages.

22. Criteria for admission to the programme

The normal entry requirements will be the holding of an honours' degree from an Approved Institution. Non-graduates who hold a professional qualification in management that is deemed to be equivalent to the holding of an honours degree from an Approved Institution may be admitted to the programme after being considered individually by the Head of Department.

Applicants whose first language is not English will also be required to provide an International English Language Test Score (IELTS) of at least 7.0 with a minimum in any of the four categories of 6.0.

Detailed information regarding admission to the programme is available at <http://www.shef.ac.uk/prospective/>

23. Additional information

None

This specification represents a concise statement about the main features of the programme and should be considered alongside other sources of information provided by the teaching department(s) and the University. In addition to programme specific information, further information about studying at The University of Sheffield can be accessed via our Student Services web site at www.shef.ac.uk/ssid.